



**Monroe County Medical Society &  
7<sup>th</sup> District Branch**

**MSSNY Council Report  
June 2024**

- **MCMS Member Advocacy Efforts**
  - The Lifetime Care Companies: announcement of merger with CDPHP. MCMS is working with MSSNY leadership to schedule in-person meeting. Dr. Janine Fogarty, new MCMS President has written a position statement which has been sent to MCMS membership and has been posted on our website.
  - Excellus BCBS 2025 Proposed Premium Increase: MCMS has been advocating against these increases of 24-26% that will severely impact private practices.
  
- **Retention & Member Growth**
  - **Retention:** outreach to unpaid 2024 members; Sellers Insurance outreach; ongoing Mix n' Mingles (networking events); evaluation of members benefits.
  - **Growth:** Organizational Membership via ACO's; medical resident engagement events continue.
  
- **MCMS Non-Member Dues Revenue**
  - Grants: five (5) have been submitted and under review
  - Programs & Events: continue/ongoing.
  
- **MCMS Upcoming Events:**
  - **Summer Picnic:** Saturday, 7/13/2024 @ Dr. Janine Fogarty's New President's Home
  - **203<sup>rd</sup> Anniversary Gala:** Wednesday, 9/25/2024 at Locust Hill Country Club. 6pm-9pm
  
- **MCMS Community Health Collaborative (CHC)** met with key community stakeholders in mid-April 2024. A new Chair of this important committee was voted in at the June 18, 2024, MCMS Board of Directors meeting. Dr. Stephen Schulz assumes his new role as of 6/18/2024 and is very excited to work immediately to strengthen community and system partnerships, increase collaboration amongst both internal committees and workgroup and external stakeholders, and provide a platform for both MCMS members and the Rochester-area health community at large to create a vibrant and vital physician workforce that will drive positive changes in healthcare for all providers and patients.

Under the Community Health Consortium, three areas of impact will be the focus of the Consortium's ongoing commitment to quality improvement and creating meaningful, positive impact for physicians and the patients they serve: 1) Physician Workforce, 2) Healthcare Delivery Innovation, and 3) Community Healthcare Education.
  
- **Patient Clinician Alliance (PCA):** The work of the PCA continues; the primary focus is about patients and clinicians working together to improve healthcare. We aim to make the voices of physicians and patients heard. We are seeking funding from: legislators, foundations, and local and national grant opportunities.