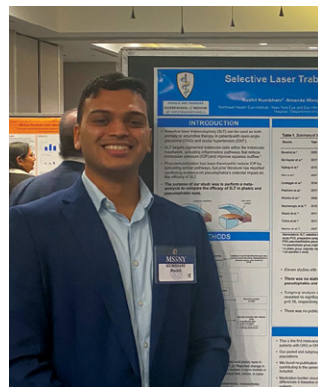
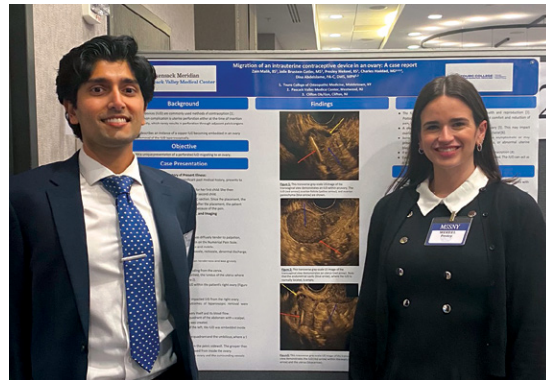


MSSNY MEDICAL SOCIETY OF THE STATE OF NEW YORK

House of Delegates 2025

April 4-6, 2025

Westchester Marriott, Tarrytown, NY



SPONSORSHIP OPPORTUNITIES

WHY BE A SPONSOR?



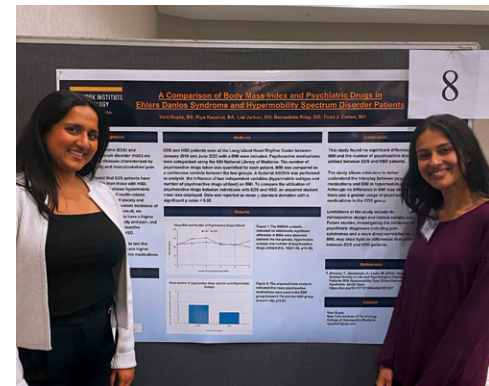
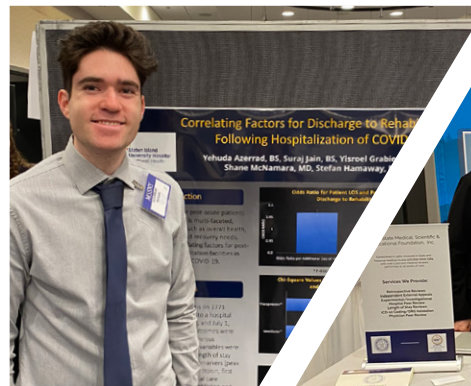
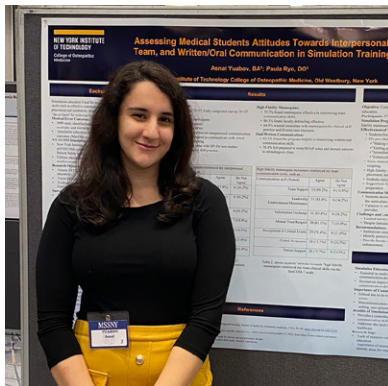
MSSNY HOUSE OF DELEGATES 2025 APRIL 4-6, 2025 | WESTCHESTER MARRIOTT, TARRYTOWN, NY

The 2025 MSSNY House of Delegates offers an unparalleled opportunity to promote your organization and connect with New York State's physician leaders and decision makers.

MSSNY House of Delegates attendees are New York State physician leaders from all medical specialties and sub-specialties who attend the meeting to debate legislative policy, attend CME and poster symposium, network, and spend time with exhibitors.

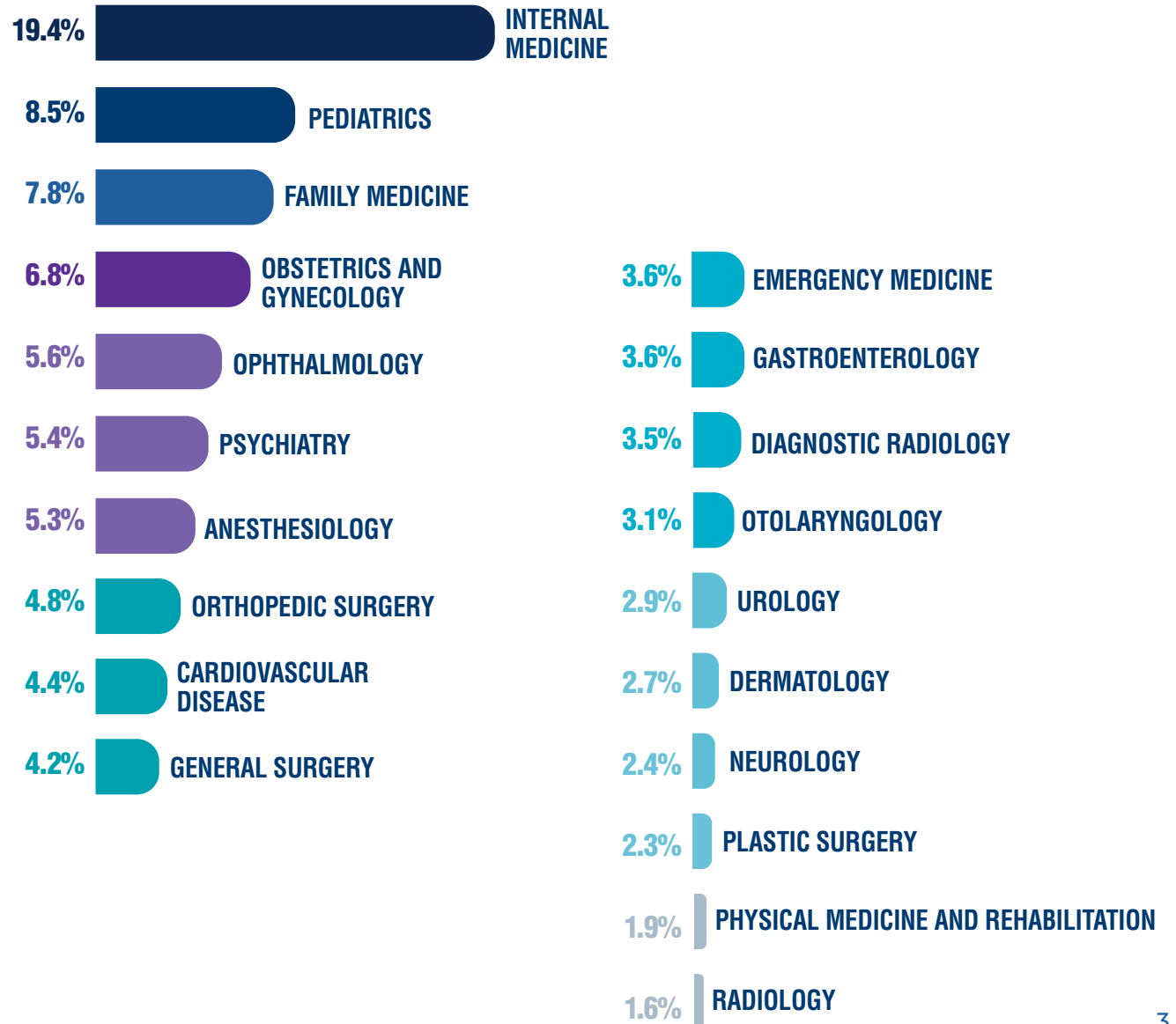
Members of the House of Delegates are attuned to the specific interests of independent physician practices, group medical staffs, young physicians, resident physicians, and medical students.

MSSNY MEMBERS ARE:
Physician Leaders
Decision Makers
Engaged Consumers
Business Owners



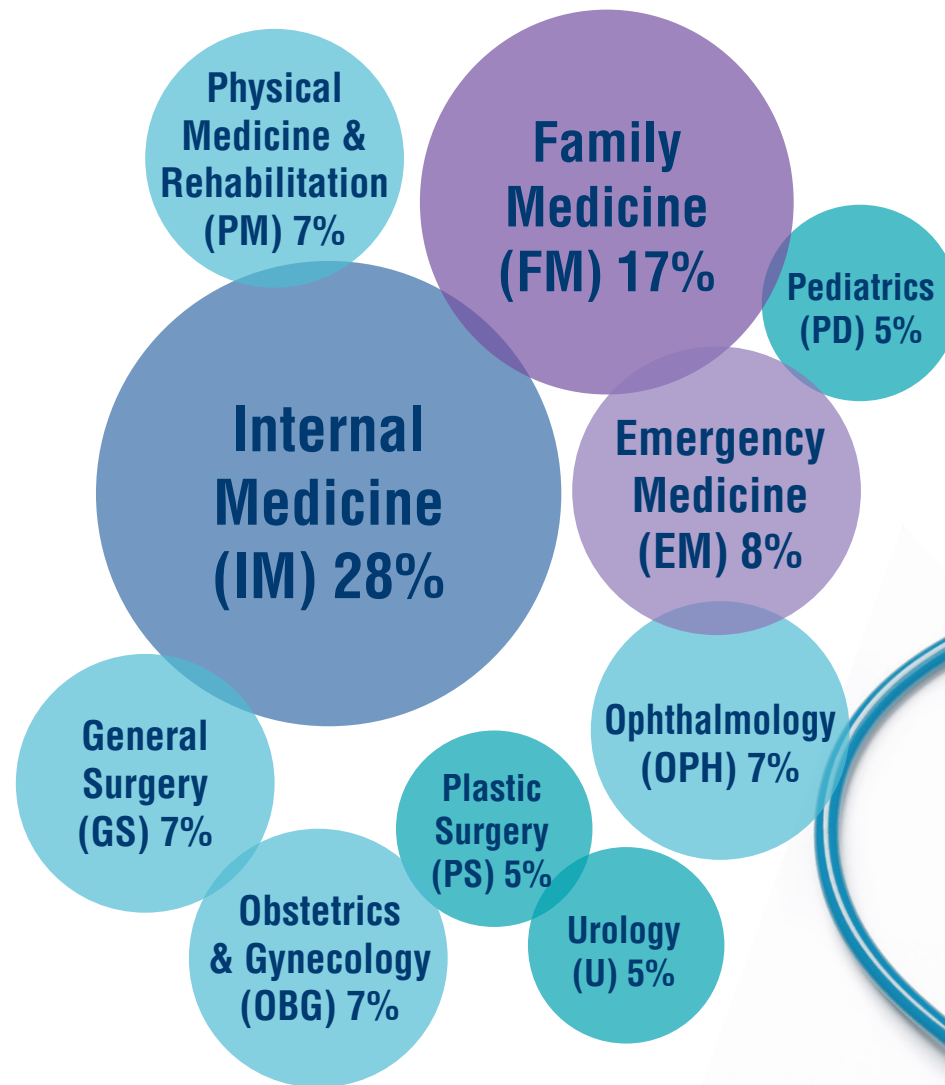
WHO ATTENDS

MSSNY MEMBERSHIP TOP SPECIALTIES



WHO ATTENDS

HOUSE OF DELEGATES ATTENDEES TOP SPECIALTIES



SPONSORSHIP OPPORTUNITIES



DIAMOND LEVEL — \$20,000

- Booth space with first choice of location
- 3 custom messages on MSSNY social media
- 2 dedicated email blasts to membership
- 3 banner ads in MSSNY Pulse
- 30 second video clip played at the house during break
- Recognition from podium
- Logo on meeting bag
- Full page color inside back cover journal ad (1 available)
- Table for 10 at Presidents' Gala with corporate designation
- Lounge & Refreshment Area

SPONSORSHIP OPPORTUNITIES



PLATINUM LEVEL — \$15,000

- Booth space with priority choice of location
- 3 custom messages on MSSNY social media
- 1 dedicated email blast to membership
- 2 banner ads in MSSNY Pulse
- Recognition from the podium
- Time Saver Slide played at the house during break
- Logo on meeting bag
- Full page color inside front cover journal ad (1 available)
- Table for 10 at Presidents' Gala
- Lounge & Refreshment Area

GOLD LEVEL — \$10,000

- Booth space with priority choice of location
- 3 custom messages on MSSNY social media
- 1 banner ad in MSSNY Pulse
- Time Saver Slide played at the house during break
- Logo on meeting bag
- Full page color inside back cover journal ad (1 available)
- 6 tickets to Presidents' Gala
- Lounge & Refreshment Area

SILVER LEVEL — \$5,000

- Booth space
- 3 custom messages on MSSNY social media
- Half page color journal ad
- 2 tickets to Presidents' Gala
- Lounge & Refreshment Area

SPONSORSHIP OPPORTUNITIES

POWER PLAY EXCLUSIVE

— \$40,000

- 3 MSSNY Exclusive Podcasts or Webinars
- 1 in-person meeting

(*Podcasts/Webinars/Meetings are sponsor produced/MSSNY promoted. Content subject to MSSNY approval)

****\$20,000 DISCOUNTED RATE** on Power Play with Purchase of Diamond, Platinum, Gold, or Silver Sponsorship Package

DISCOUNTS AVAILABLE:

- **Institutional Member Discount:** 10% off sponsorship packages Silver and above
- **Early Bird Discount** – 5% off sponsorship packages Silver and above if reserved and paid by December 31, 2024

Early Bird Discount cannot be combined with Institutional Discount

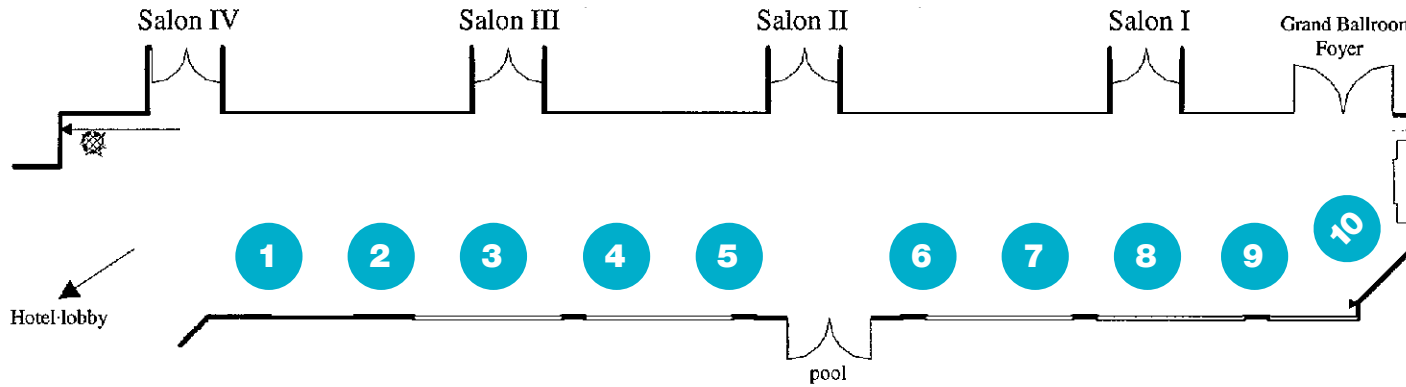
MSSNY GEMS

- **\$5,000**
Coffee Break or Sponsor Lounge sponsorship
- **\$3,000**
Booth space (includes Lounge & Refreshment area access)
- **\$2,500**
Choice of one of the following: co-sponsorship of Step & Repeat backdrop, WiFi or MSSNY Poster Symposium
- **\$2,000**
Bottled water with label logo

Booth selection is on a first-come, first-served basis, subject to availability.

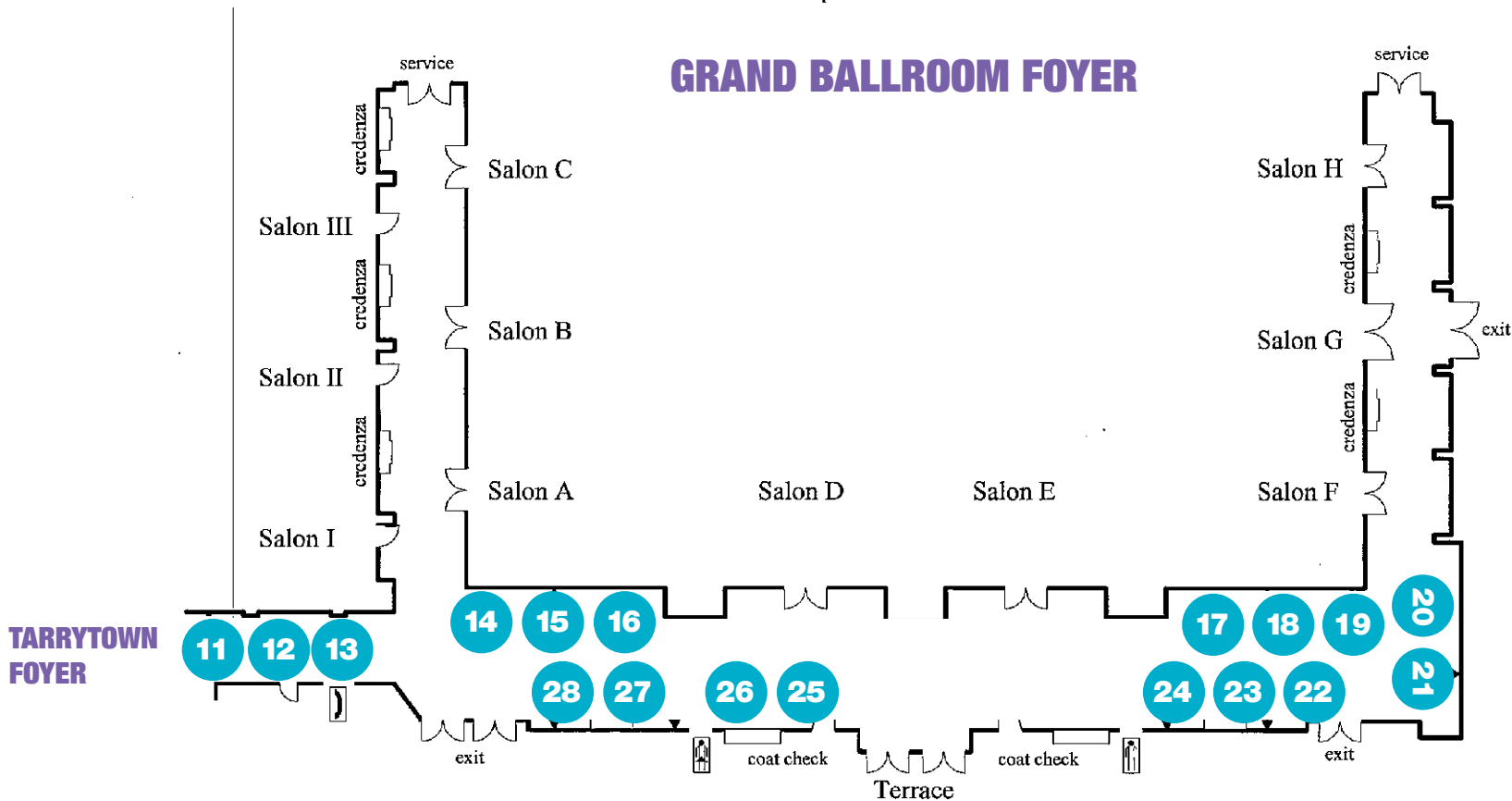
FLOORPLAN

TARRYTOWN BALLROOM FOYER



- Booth spaces are 8 ft wide with a 6 ft table
- Grand Ballroom Foyer booth ceiling height 12 ft
- Tarrytown Foyer booth ceiling height 7ft

GRAND BALLROOM FOYER



TARRYTOWN FOYER

REGISTRATION FORM

Please download this form, fill out, and return to rriaia@mssny.org (Roseann Raia)

- ___ DIAMOND \$20,000
- ___ PLATINUM \$15,000
- ___ GOLD \$10,000
- ___ SILVER \$5,000
- ___ POWER PLAY EXCLUSIVE \$40,000
- ___ POWER PLAY WITH SPONSORSHIP SILVER AND ABOVE \$20,000

GEMS

- ___ COFFEE BREAK \$5,000
- ___ BOOTH \$3,000
- ___ WIFI \$2,500
- ___ STEP & REPEAT \$2,500
- ___ POSTER SYMPOSIUM \$2,500
- ___ BOTTLED WATER \$2,000

JOURNAL ADS

- ___ ½ PAGE Color: \$500
- ___ FULL PAGE Color \$1,000

___ **EARLY BIRD 5% DISCOUNT**

NAME

COMPANY NAME

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

Make Checks Payable to: Medical Society of the State of New York,
Attn: Roseann Raia, 865 Merrick Avenue, Suite 100S Westbury, NY, 11590

CREDIT CARD PAYMENT: VISA AMEX MASTERCARD

CARD #

EXPIRATION DATE

SECURITY CODE

IF NAME ON CARD IS DIFFERENT FROM ABOVE, PLEASE LIST:

12/31/24 Early bird rate, both reservation and payment must be completed by the 12/31/24 early deadline

2/7/25 Journal Ad booking deadline 2/7/25

2/14/25 MSSNY can design your ad. Artwork, logos, and copy must be received by the 2/14/25 deadline if design is needed.

2/21/25 Journal ad art deadline 2/21/25. View ad specs on the next page.

2/21/25 Sponsorship booking 2/21/25 deadline

2/21/25 HOD Time Saver and video clip 2/21/25 deadline

MECHANICAL REQUIREMENTS

MSSNY HOD JOURNAL

	FINAL TRIM	LIVE AREA & AD SIZE NONBLEED	AD SIZE WITH BLEED
Full Page	5.375" x 8.5"	4.625" x 7.75"	5.625" x 8.75"
Full Page Spread	10.75" x 8.5" (Gutter safety .25")	10.25" x 7.75"	11.00" x 8.75"
Half Page Horizontal	4.625" x 3.75"		

- *BLEED ON FULL SIZE PAGES ONLY: Add .125", extended past final trim marks, indicated above*
- *Copy Safety: .375" from trim on all edges*
- *All crop/bleed marks and color bars should be offset from the live/bleed area of the file*

DIGITAL FILES DELIVER VIA: Email to rria@mssny.org

PDF: Hi-Res, press ready files. Composite CMYK or Grayscale. PDF/X-1A compliant.

TIFF: Must be flattened and final. No layers. Hi-res binary data. No compression.

JPEG: CMYK or Grayscale. High Quality Baseline Standard.

PRODUCTION CONTACT: Roseann Raia (rria@mssny.org) 516-488-6100 x 302

MSSNY HOD TIME SAVER & VIDEO CLIP INFO

Times Saver Slide requires MSSNY issued template that will be sent to sponsor to use when creating their slide.

If using a 30 second video clip, no template is needed.
Only a link to the clip is necessary.

Send slides/video clips to rria@mssny.org.



MEDICAL SOCIETY OF THE STATE OF NEW YORK (MSSNY)

Westbury Headquarters

865 Merrick Avenue
Westbury, NY 11590
phone: 516.488.6100
fax: 212.282.7099

Albany Office

155 Washington Avenue, Suite 207
Albany, NY 12210
phone: 518.465.8085
fax: 518.465.0976



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