

2024 ADVERTISING OPPORTUNITIES

Medical Society of the State of New York

Pulse



Banner Advertisement Rates (includes link to your website)	150 Word Blurb	Classified ads
Banner Ad (550 x 150) \$500 1x • \$750 2x • \$1000 3x	\$500 1x \$750 2x	2 months (8x) \$200 flat rate \$250 with photos

Pulse is emailed to more than **50,000** New York State Physicians every Friday afternoon.

Blast eMails

- \$400 per thousand email addresses
- Time of deployment will be within 24-48 hours of receipt of the final copy. MSSNY reserves the right to alter distribution date, based upon scheduling of in-house emails.
- MSSNY reserves the right to reject objectionable material or material that is deemed a conflict of interest with MSSNY policy and/or approved vendors.

► **For more information, please call Roseann Raia at 516-488-6100 x302 or email: rria@mssny.org**

MSSNY ADVERTISING POLICIES

- MSSNY reserves the right to refuse any advertising on the basis of editorial discretion.
- MSSNY reserves the right to terminate advertising at any time for any reason.
- MSSNY reserves the right to label an ad as "Advertisement" if it cannot be easily distinguished from content.
- Products and/or services advertised by external organizations on www.mssny.org are in no way endorsed by MSSNY.
- Customer supplied artwork must adhere to any and all trademark and copyright laws.
- Prepayment is required for all advertisements.

Contact Roseann Raia (rria@mssny.org) for annual House of Delegates advertising and sponsorship opportunities



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